

*Purchase a \$10 wristband and enjoy  
\$4 cocktails, appetizers or desserts!*

**July 19, 2018 THROUGH August 19, 2018**

*www.TasteofSummerRanchoMirage.com*

**TASTE  
OF  
SUMMER**



- Dates:** July 19, 2018 through August 19, 2018
- Launch Party:** Thursday June 19, 2018 at PIRCH; 5:00 pm to 7:00 pm
- Offers:** Each participating restaurant to offer a \$4.00 cocktail, appetizer and dessert
- Deadline:** All content; photos and copy to be received no later than Friday June 29, 2018 EOD
- Details:** Participating charities will sell a branded wristband for \$10.00 keeping all the proceeds. Patrons wearing these wristbands are eligible to receive the \$4.00 Taste of Summer offers at the participating Rancho Mirage restaurants
- Advertising:** Radio commercials on all five (5) of Marker Broadcasting stations, Desert Sun stickys, CV Weekly ads, social media from Talent Evolution and BSocial, press releases from City and Chamber
- Contact:** Please forward all offers and scheduling of photography to Mike Schlange; City of Rancho Mirage Marketing and Events Specialist at [mikes@ranchomirageca.gov](mailto:mikes@ranchomirageca.gov). 760.324.4511 ext: 273.